

THE 2008
COUPE INTER
NATIONAL
DESIGN AND
IMAGINE
COMPETITION
CALL FOR
ENTRIES.



YOU ARE INVITED TO ENTER THE 2008 ANNUAL COUPE INTERNATIONAL DESIGN AND IMAGE COMPETITION, AMONG THE MOST UNIQUE AND PRESTIGIOUS CREATIVE COMPETITIONS IN THE WORLD. ALL WINNING ENTRIES WILL BE FEATURED IN ALL THEIR GLORY, ALONG WITH CONTACT INFO, IN THE FALL 2008 ISSUE OF COUPE. EACH WINNING ENTRANT (DESIGNER, PHOTOGRAPHER, ARTIST OR FIRM) WILL RECEIVE A COMPLIMENTARY COPY OF THE AWARDS ISSUE. ONE WINNING ENTRY WILL BE CHOSEN AS 'BEST OF SHOW' AND WILL OPEN THE ISSUE. THIS YEAR'S JUDGES ARE JOHN PLYPCZAK, DANIEL BORINS, AND BILL DOUGLAS.

AS A FOUNDING PARTNER OF CONCRETE, A TORONTO-BASED DESIGN PRACTICE, JOHN PLYPCZAK IS A CREATIVE DIRECTOR, DESIGNER AND COPYWRITER. OVER THE YEARS, JOHN HAS BEEN INSTRUMENTAL IN THE FIRM'S OVER 600 DESIGN AWARDS FROM JURIES ACROSS NORTH AMERICA AND EUROPE. HE HAS BEEN ACTIVE INTERNATIONALLY AS A JURY MEMBER IN DESIGN COMPETITIONS AND OFTEN SERVES AS AN ADVISOR TO DESIGN SCHOOLS AND OTHER CULTURAL ORGANIZATIONS.

DANIEL BORINS IS A VISUAL ARTIST. HE RECEIVED A DEGREE IN ART HISTORY FROM MCGILL UNIVERSITY IN 1997, AND A DEGREE IN VISUAL ART FROM THE ONTARIO COLLEGE OF ART AND DESIGN IN 2001. RECENTLY HE HAS EXHIBITED AT THE TORONTO SCULPTURE GARDEN, GALLERY TPW, AND THE NATIONAL GALLERY OF CANADA. DANIEL WORKS COLLABORATIVELY WITH ARTIST JENNIFER MARMAN, AND THEY ARE REPRESENTED BY DIAZ CONTEMPORARY GALLERY IN TORONTO. AS A CREATIVE PROFESSIONAL DANIEL WORKED AT THE DRAKE HOTEL IN TORONTO FROM 2005 TO 2007 AS THE DIRECTOR OF CULTURE AND PROGRAMMING WHERE HE OVERSAW MARKETING AND ART DIRECTION WHILE MANAGING THE HOTEL'S LIVE PERFORMANCE LINE-UP AND VISUAL ARTS EXHIBITIONS.

BILL DOUGLAS IS THE FOUNDER OF THE BANG, A MULTI-DISCIPLINARY STUDIO SPECIALIZING IN BOOK AND PUBLICATION DESIGN AND HAS CREATED WORKS FOR DOZENS OF PUBLISHERS AND HUNDREDS OF AUTHORS. HE ALSO ART DIRECTS THE ACCLAIMED INTERNATIONAL VISUAL CULTURE MAGAZINE COUPE (YES, THIS PROPAGANDA RAG). BILL IS A FREQUENT GUEST LECTURER AT SCHOOLS AND ORGANIZATIONS. ALONG, WITH HIS WIFE SACHA, BILL RUNS COUPE SPACE, AN EVENT GALLERY FUNHOUSE WHICH HOUSES THE WHOLE OPERATION AND IS HOST TO AN ECLECTIC ARRAY OF EVENTS, LAUNCHES, AND SHOWS.

DEADLINE FOR SUBMISSIONS: JUNE 18, 2008.

WWW.COUBE-MAG.COM

CATEGORIES

01. POSTERS
02. BROCHURES / FLYERS / ART CATALOGUES / CALENDARS
03. BOOK JACKETS / BOOK COVERS
04. COMPLETE BOOK DESIGN
05. ANNUAL REPORTS
06. PHOTOGRAPHY, PUBLISHED (SUBMIT ACTUAL PRINTED PIECE WHEN POSSIBLE)
07. PHOTOGRAPHY, UNPUBLISHED OR SELF-PROMOTIONAL
08. ADVERTISEMENTS OR ADVERTISING INSERTS (PRINT, MAGAZINE/NEWSPAPER)
09. ADVERTISING POSTERS OR BILLBOARDS/TRANSIT
10. MAGAZINE. 10A. MAGAZINE COVER 10B. MAGAZINE SPREAD 10C. ENTIRE MAGAZINE ISSUE
11. CORPORATE IDENTITY / LOGOS
12. ART / ILLUSTRATION
13. PACKAGING (CDS, CONSUMER GOODS, SNOWBOARD AND SKATEBOARD ART, ETC.)
14. ENVIRONMENTAL DESIGN (SIGNAGE, INTERIOR DESIGN, EXHIBITIONS, INSTALLATIONS, ETC.)
15. INVITATIONS (LAUNCHES, OPENINGS, PARTIES, CLUB EVENTS, ETC.)
16. T-SHIRTS, APPAREL
17. SELF-PROMOTIONAL DESIGN
18. MULTI MEDIA INCLUDING WEB SITES, FILM GRAPHICS AND CREDITS, ETC.
(SUBMIT URL ADDRESS OR CD-ROM PLUS 3 COLOUR PRINTOUTS OF SCREEN STILLS)
19. MISCELLANEOUS
20. STUDENT WORK IN ALL CATEGORIES

ELIGIBILITY

ENTRIES MUST HAVE BEEN PRODUCED OR PUBLISHED BETWEEN MAY 2007 AND JUNE 2008.

HOW TO ENTER

1. SEND ONE SAMPLE OF EACH ENTRY, UNMOUNTED. WHEN PREPARING EDITORIAL SPREADS, TAPE SPREADS TOGETHER ON THE BACK. 2. CLEARLY PRINT YOUR FORMS. THIS INFO WILL APPEAR THE ANNUAL EXACTLY AS SUBMITTED IF YOU ARE SELECTED A WINNER. 3. ATTACH ONE ENTRY FORM TO THE BACK OF EACH ENTRY. TAPE TOP ONLY OF ENTRY FORM. DO NOT USE DOUBLE-SIDED TAPE. 4. IF YOUR WORK IS SELECTED YOU WILL BE ASKED TO SUPPLY A HI-RESOLUTION DIGITAL FILE (PHOTOSHOP FILE, 300 DPI EPS, 7X9 INCHES, CMYK) FOR REPRODUCTION IN THE AWARDS ISSUE. IF YOU WISH YOU MAY SUPPLY HI-RESOLUTION FILES WITH YOUR ENTRIES AND SAVE ON COURIER FEES. IT'S YOUR CALL.

ALL WINNING ENTRANTS GRANT *COUPE* THE RIGHT TO REPRODUCE SUBMITTED WORK IN THE *COUPE* 2008 DESIGN ISSUE. *COUPE* ASSUMES ALL ENTRIES ARE ORIGINAL AND ARE THE WORKS AND PROPERTY OF THE ENTRANT, WITH ALL RIGHTS GRANTED THEREIN. *COUPE* IS NOT LIABLE FOR ANY COPYRIGHT INFRINGEMENT ON THE PART OF THE ENTRANT. *COUPE* WILL NOTIFY ONLY THE WINNERS BY MAIL OR EMAIL BY AUGUST 1, 2008, AFTER JUDGING IS COMPLETE. NO ENTRIES WILL BE RETURNED EXCEPT ONE OF KIND PIECES. POSTAGE MUST BE PREPAID BY ENTRANT. PLEASE MARK ALL PACKAGES "NO COMMERCIAL VALUE" ON ALL WEIGH BILLS. ALL ENTRIES MUST BE POSTMARKED BY JUNE 18, 2008.

ENTRY FEES

ALL ENTRIES MUST BE ACCOMPANIED BY PAYMENT. PLEASE MAKE CHEQUES OUT TO *COUPE*. CREDIT CARDS ARE ALSO ACCEPTED (VISA OR AMERICAN EXPRESS ONLY). SINGLE ENTRIES: \$55. SERIES ENTRIES: \$65. FOR WORK ENTERED FROM OUTSIDE CANADA, ALL FEES ARE IN US DOLLARS. ENTRY FEES ARE NONREFUNDABLE.

MAILING ADDRESS

MAIL ENTRIES, FORMS, AND PAYMENT TO:
COUPE DESIGN AND IMAGE COMPETITION, 998 QUEEN STREET EAST, TORONTO, ONTARIO, CANADA M4M 1K1

INQUIRIES

CALL 416.469.0505 OR EMAIL [INFO@COUPE-MAG.COM](mailto:info@coupe-mag.com).
EXTRA ENTRY FORMS CAN BE DOWNLOADED AT WWW.COUPE-MAG.COM

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ENTRY FORM

PHOTOCOPY THIS FORM AS NEEDED OR VISIT WWW.COUPE-MAG.COM
PLEASE DO NOT ENLARGE, REDUCE OR REDESIGN FORMS. DO NOT TAPE ALL SIDES OF ENTRY FORM TO THE ENTRY, PLEASE JUST TAPE THE TOP. DO NOT USE DOUBLE-SIDED TAPE.

CLEARLY PRINT ALL INFORMATION. COMPLETE ONE ENTRY FORM PER ENTRY, AND TAPE TO THE BACK OF THE ENTRY. PLEASE MAKE SURE ALL INFORMATION AND SPELLING IS CORRECT AND LEGIBLE, AS THIS INFORMATION WILL BE USED FOR CREDITS IN THE AWARDS ISSUE.

ENTRY TITLE _____

CATEGORY AND CATEGORY NUMBER _____

SUBMITTER'S NAME (TO BE CONTACTED IF A WINNER) _____

SUBMITTING COMPANY / STUDIO NAME _____

ADDRESS _____

CITY _____ STATE / PROVINCE _____ ZIP / POSTAL CODE _____

COUNTRY _____

PHONE _____ FAX _____

EMAIL _____

CONTACT INFO (EMAIL OR WEB SITE OR PHONE NUMBER TO BE REPRODUCED IN THE ISSUE IF SELECTED) _____

ART DIRECTOR _____

DESIGNER(S) _____

PHOTOGRAPHER(S) _____

ILLUSTRATOR(S) _____

ARTIST(S) _____

WRITER(S) _____

CLIENT _____

OTHER CREDIT IF NECESSARY _____

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FEE FORM

ENCLOSE THIS FEE FORM WITH YOUR PAYMENT (IF PAYING BY CHEQUE) INSIDE PACKAGE NUMBER ONE (IF SENDING MORE THAN ONE PACKAGE). CLEARLY PRINT ALL INFORMATION.

NAME _____

COMPANY / STUDIO NAME _____

ADDRESS _____

CITY _____ STATE / PROVINCE _____ ZIP / POSTAL CODE _____

COUNTRY _____

PHONE _____ FAX _____

EMAIL _____

NUMBER OF SINGLE ENTRIES: _____ @ \$55 PER ENTRY.

NUMBER OF SERIES ENTRIES: _____ @ \$65 PER ENTRY.

TO QUALIFY AS A SERIES ENTRY THE PIECES ENTERED MUST BE OBVIOUSLY RELATED TO EACH OTHER. A MINIMUM OF 3 PIECES CONSTITUTE A SERIES. UNRELATED PHOTOGRAPHS ARE CONSIDERED SINGLE ENTRIES. CORPORATE ID/STATIONARY PACKAGES ARE CONSIDERED SINGLE ENTRIES.

TOTAL NUMBER OF ENTRIES []

GRAND TOTAL = \$ _____

CHEQUE ENCLOSED YES [] NO []

PAY BY CREDIT CARD VISA [] AMERICAN EXPRESS []

CREDIT CARD # _____ EXPIRATION DATE _____

NAME OF CARD HOLDER _____

SIGNATURE _____

FOR OFFICE USE